



Happiness in every step

20²⁵ AUTUMN - WINTER 20²⁶ COLLECTION



Happiness in every step

About

Gezer Footwear entered to the sector by producing wooden slippers and heels in a small workhouse located in Istanbul Gaziosmanpasa in 1968. Increasing production capacity and larger plant, as well as more machine requirements in following years have been the driving force for establishment of current modern facility of **Gezer** Footwear.

Being the leading shoe manufacturer of Europe with its capacity to produce 100 million pairs of shoes in its 100.000 m² indoor area with the help of 2.160 employees, **Gezer** has been the first at its sector for having ISO 7001 quality assurance system and ISO 27001 information security system certification, thus **Gezer** applying concept of quality on every process of the production.

Gezer Footwear offers Ziley brand for low income level with a quality but affordable prices policy as well as Loris and Finley brands for youth groups at medium and high socio-economical level with smart, authentic and free designs to the tastes of its consumers in addition to its long-established brand of Gezer. **Gezer** Footwear has been manufacturing PU, PVC, EVA and AIRBLOW based slippers, shoes and boots at its three different factories.

Adopting the mission of offering quality products always with affordable prices as the most important objective, **Gezer Ayakkabı** pays great attention to institutionalization and R&D studies and makes constant investments at this field. Within this context, Dynamics and AX ERP systems have started to be used across the company. With its 1000 m² indoor space and expert team consisting of 90 members, the R&D department keeps its activities at home and abroad in order to design healthy, comfortable and authentic models for the users.

Vision

"To be the most worn shoe brand of the world."

Mission

"To be a company admired by its customers due to its competent employees and innovative approaches and presenting products with reasonable prices."

Quality Policy

"Adoption of Total Quality Management as our philosophy which created by satisfaction of our consumers"



1 Safe shopping opportunity.

2 Employment capacity of 2.500 people

3 A variety of 3.000 different products.

4 %100 domestic production.

5 Owning 4 large production and storage bases (Esenyurt, Hadımköy, Bolu, Kütahya)

6 Minimum stock coast

7 Special services and supports to be provided to loyal customers.

8 Possibility of installment on credit card with cash price.

9 %100 return guarantee for product related errors.

5 *year*

10 The power of the Gezer brand.

11 Providing friendly service in our stores.

12 Having relevant and knowledgeable store personel.

14 Your feedback is important to us.

13 The freedom to buy any product in the quality as desired in the stores.

15 Producing healthy (phthalate-free) and reliable products.

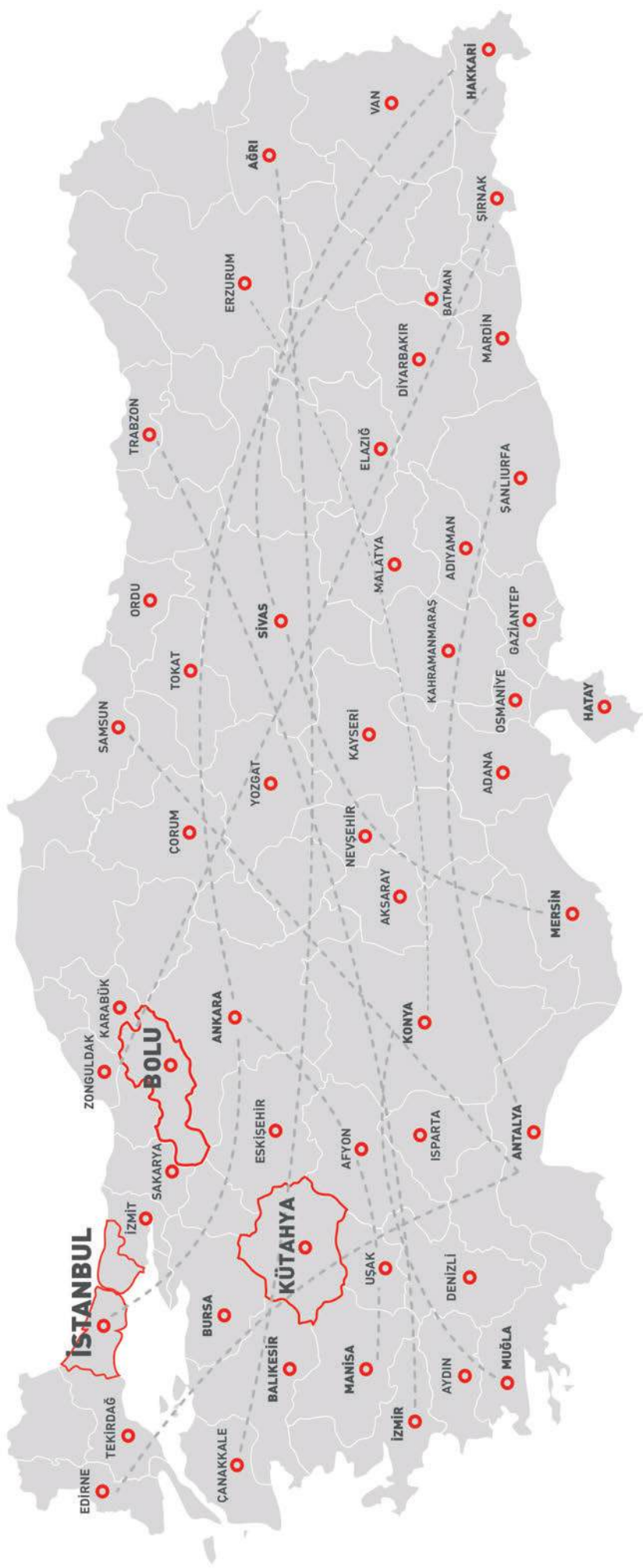
16 Easier accessibility with more stores.

17 4 giant production factories.

18 Exporting to nearly 50 countries.



Happiness in every step



We are a Big Family...



Happiness in every step



2025-2026 WINTER
WOMAN COLLECTION
Catch Happiness with Warm Steps



MAN

15

2025-2026 WINTER
MAN COLLECTION
Comfort That Suits Your Style



2025-2026 WINTER
TEENAGE COLLECTION
Take a Warm Step into Winter



KIDS

22

2025-2026 WINTER
KIDS COLLECTION
Warm Winter Styles for Little Feet!



2025-2026 WINTER
SHOES COLLECTION
Fun & Cute Steps



WOMAN

THE MOST STYLISH LOOK FOR WINTER STARTS WITH YOUR FEET

Take a warm step into winter with Gezer!





GEZER

Happiness in every step



GT1KZM.16538.00 >>>



GT1KZM.16534.00 >>>



GT1KZM.16533.00 >>>



GT1KZM.16532.00 >>>



GT1KZM.16101.00 >>>



GT1KZM.16100.00 >>>



GT1KZM.16099.00 >>>



GT1KZM.16098.00 >>>



GT1KZM.16085.00 >>>



GT1KZM.16084.00 >>>



GT1KZM.16074.00 >>>



GT1KZM.16072.00 >>>



GT1KZM.16070.00 >>>



GT1KZM.16069.00 >>>



GT1KZM.16058.00 >>>



GT1KZM.16537.00 >>>



GT1KZM.16536.00 >>>



GT1KZM.16535.00 >>>



GT1KZM.16097.00 >>>



GT1KZM.16096.00 >>>

57
year

WOMAN

36-40 | 37-41 >>>

7



GEZER

Happiness in every step



GT1KZM.14604.00 >>>



GT1KZM.11881.00 >>>



GT1KZM.16590.00 >>>



GT1KZM.15944.00 >>>



GT1KZM.16580.00 >>>



GT2KZM.15942.00 >>>



GT2KZM.15941.00 >>>



GT1KZM.16128.00 >>>



GT1KZM.16127.00 >>>



GT1KZM.16090.00 >>>



GT1KZM.16589.00 >>>



GT1KZM.16588.00 >>>



GT1KZM.16587.00 >>>



GT1KZM.16586.00 >>>



GT1KZM.16585.00 >>>



GT1KZM.16582.00 >>>



GT1KZM.16581.00 >>>



GT1KZM.16159.00 >>>



GT1KZM.16129.00 >>>



GT1KZM.16089.00 >>>



GEZER

Happiness in every step



GT1KZM.15317.00 >>>



GT1KZM.15316.00 >>>



GT1KZM.16186.00 >>>



GT1KZM.16185.00 >>>



GT1KZM.12062.15 >>>



GT1KZM.16160.01 >>>



GT1KZM.16160.00 >>>



GT1KZM.15222.00 >>>



GT1KZM.14670.00 >>>



GT1KZM.12871.00 >>>



GT1KZM.16023.00 >>>



GT1KZM.16022.00 >>>



GT1KZM.14586.00 >>>



GT1KZM.14585.00 >>>



GT1KZM.16667.00 >>>



GT1KZM.16531.00 >>>



GT1KZM.16530.00 >>>



GT1KZM.16529.00 >>>



GT1KZM.16528.00 >>>



GT1KZM.16527.00 >>>

57 year

WOMAN

36-40 | 37-41 >>>

9



GEZER

Happiness in every step



GT1KZM.16526.00 >>>



GT1KZM.16525.00 >>>



GT1KZM.16476.00 >>>



GT1KZM.16475.00 >>>



GT1KZM.16474.00 >>>



GT1KZM.16432.00 >>>



GT1KZM.16431.00 >>>



GT1KZM.16430.00 >>>



GT1KZM.16429.00 >>>



GT1KZM.16174.00 >>>



GT1KZM.16122.00 >>>



GT1KZM.15875.00 >>>



GT1KZM.15874.00 >>>



GT1KZM.15873.00 >>>



GT1KZM.15872.00 >>>



GT1KZM.15871.00 >>>



GT1KZM.15870.00 >>>



GT1KZM.15092.00 >>>



GT1KZM.15091.00 >>>



GT1KZM.15090.00 >>>



GEZER

Happiness in every step



GT1KZM.15089.00 >>>



GT1KZM.15088.00 >>>



GT1KZM.15087.00 >>>



GT1KZM.14371.00 >>>



GT1KZM.14370.00 >>>



GT1KZM.14369.00 >>>



GT1KZM.14368.00 >>>



GT1KZM.14366.00 >>>



GT1KZM.16687.00 >>>



GT1KZM.16542.00 >>>



GT1KZM.16541.00 >>>



GT1KZM.16423.00 >>>



GT1KZM.16422.00 >>>



GT1KZM.16421.00 >>>



GT1KZM.16420.00 >>>



GT1KZM.16419.00 >>>



GT1KZM.16418.00 >>>



GT1KZM.15869.00 >>>



GT1KZM.15868.00 >>>



GT1KZM.15867.00 >>>

57
year

WOMAN

36-40 | 37-41 >>> 11



Happiness in every step



A horizontal row of eight colored dots: black, brown, orange, blue, blue, purple, purple, and dark blue.



12 36-40 | 37-41

WOMAN





GEZER

Happiness in every step



GT2KZM.16427.00 >>>



GT2KZM.16426.00 >>>



GT2KZM.16425.00 >>>



GT2KZM.16424.00 >>>



GT2KZM.16393.00 >>>



GT2KZM.16392.00 >>>



GT2KZM.16391.00 >>>



GT2KZM.16385.05 >>>



GT2KZM.16385.03 >>>



GT2KZM.16385.02 >>>



GT2KZM.16385.00 >>>



GT2KZM.16163.00 >>>



GT2KZM.16162.00 >>>



GT2KZM.16153.00 >>>



GT2KZM.16124.00 >>>



GT2KZM.16123.00 >>>



GT2KZM.15880.00 >>>



GT2KZM.15879.00 >>>



GT2KZM.15878.00 >>>



GT2KZM.15877.00 >>>

57
year

WOMAN

36-40 | 37-41 >>> 13



GEZER

Happiness in every step



GT2KZM.15876.00 >>>



GT2KZM.15084.00 >>>



GT2KZM.15082.00 >>>



GT2KZM.15081.00 >>>



GT2KZM.14376.00 >>>



GT2KZM.14373.00 >>>



GT2KZM.13681.00 >>>



GT7KZE.14771.00 >>>



GT2KZM.13707.00 >>>



GT7KZE.16324.00 >>>



GT2KZE.14739.00 >>>



GT2KZE.14740.01 >>>



GT5KZM.13001.00 >>>



GT5KZM.15492.00 >>>



GT5KZM.14769.00 >>>



GT5KZM.13577.00 >>>

MAN

THE NEW DEFINITION OF COMFORT AT HOME





GEZER

Happiness in every step



GT1KMM.16573.00 >>>



GT1KMM.16574.00 >>>



GT1KMM.16094.00 >>>



GT1KMM.16126.00 >>>



GT1KMM.16524.00 >>>



GT1KMM.11115.00 >>>



GT1KMM.14545.00 >>>



GT1KMM.16120.00 >>>



GT1KMM.16593.00 >>>



GT1KMM.16647.00 >>>



GT1KMM.16648.00 >>>



GT1KMM.16092.00 >>>



GT1KMM.16093.00 >>>



GT1KMM.16435.00 >>>



GT1KMM.16436.00 >>>



GT1KMM.15121.00 >>>



GT1KMM.15900.00 >>>



GT1KMM.15901.00 >>>



GT1KMM.16156.00 >>>



GT1KMM.16157.00 >>>



GEZER

Happiness in every step



GT1KMM.16158.00 >>>



GT2KMM.16389.00 >>>



GT2KMM.16390.00 >>>



GT2KMM.16433.00 >>>



GT2KMM.16434.00 >>>



GT2KMM.16443.00 >>>



GT2KMM.16444.00 >>>



GT2KMM.16445.00 >>>



GT2KMM.16447.00 >>>



GT2KMM.16448.00 >>>



GT2KMM.16449.00 >>>



GT2KMM.16562.00 >>>



GT2KMM.16689.00 >>>



GT2KMM.16721.00 >>>



GT2KMM.15675.00 >>>



GT2KMM.15902.00 >>>



GT2KMM.15903.00 >>>



GT2KMM.15905.00 >>>



GT2KMM.15906.00 >>>



GT2KMM.15907.00 >>>

57
year

MAN

40-44 | 41-45 >>>

17



GEZER

Happiness in every step



GT2KMM.16180.00 >>>



GT2KMM.16181.00 >>>



GT2KMM.16182.00 >>>



GT2KMM.16184.00 >>>



GT2KMM.16190.00 >>>



GT2KMM.15065.00 >>>



GT2KMM.15069.00 >>>



GT2KMM.15107.00 >>>



GT2KMM.15108.00 >>>



GT2KMM.15140.00 >>>



GT2KMM.14226.00 >>>



GT2KMM.14348.00 >>>



GT2KMM.14350.00 >>>



GT2KMM.14351.00 >>>



GT2KMM.14355.00 >>>



GT2KMM.14420.00 >>>



GT2KMM.14421.00 >>>



GT2KMM.13503.00 >>>



GT2KMM.12631.00 >>>



GT2KMM.12677.00 >>>



GEZER

Happiness in every step



GT2KMM.14770.01 >>>



GT1KMM.16437.00 >>>



GT1KMM.16438.00 >>>



GT1KMM.16439.00 >>>



GT1KMM.16440.00 >>>



GT1KMM.16441.00 >>>



GT1KMM.16442.00 >>>



GT1KMM.16450.00 >>>



GT1KMM.16469.00 >>>



GT1KMM.16665.00 >>>



GT1KMM.16688.00 >>>



GT1KMM.16722.00 >>>



GT1KMM.15899.00 >>>



GT1KMM.14352.00 >>>



GT1KMM.14353.00 >>>



GT1KMM.14354.00 >>>



GT1KMM.14581.00 >>>



GT5KMM.12464.00 >>>



GT7KME.14630.00 >>>



GT7KME.13653.00 >>>

57 year

MAN

40-44 | 41-45 >>> 19

TEENAGE

**TAKE A WARM
STEP INTO
WINTER!**





GEZER

Happiness in every step



GT2KGM.16657.00 >>>



GT2KGM.16658.00 >>>



GT2KGM.16155.00 >>>



GT2KGM.15109.00 >>>



GT2KGM.15110.00 >>>



GT2KGM.14423.00 >>>



GT7KGE.15491.00 >>>

KIDS

**WARM WINTER
STYLES FOR LITTLE
FEET!**





GEZER

Happiness in every step



GT1KPM.16674.00 >>>



GT1KPM.16675.00 >>>



GT1KPM.15382.00 >>>



GT1KPM.15381.00 >>>



GT1KPM.15383.00 >>>



GT1KPM.14667.00 >>>



GT1KPM.14524.00 >>>



GT1KPM.13728.00 >>>



GT1KPM.13595.00 >>>



GT1KPM.15889.00 >>>



GT2KPM.16210.00 >>>



GT1KPM.15417.00 >>>



GT1KPM.15416.00 >>>



GT1KPM.13814.00 >>>



GT1KPM.13755.00 >>>



GT1KPM.16673.00 >>>



GT1KPM.16676.00 >>>



GT1KPM.15380.00 >>>



GT1KPM.15378.00 >>>



GT1KPM.15379.00 >>>

57 year

KIDS

21-25 | 26-30 | 30-35 >>>

23



GEZER

Happiness in every step



GT1KPM.14527.00 >>>



GT1KPM.13659.00 >>>



GT1KPM.13592.00 >>>



GT1KPM.15891.00 >>>



GT2KPM.16211.00 >>>



GT1KPM.15415.00 >>>



GT1KPM.14536.00 >>>



GT1KPM.13818.00 >>>



GT1KPM.13756.00 >>>



GT1KFM.16670.00 >>>



GT1KFM.16669.00 >>>



GT1KFM.15390.00 >>>



GT1KFM.15389.00 >>>



GT1KFM.14528.00 >>>



GT1KFM.13815.00 >>>



GT1KFM.15421.00 >>>



GT1KFM.15893.00 >>>



GT2KFM.16208.00 >>>



GT1KFM.16668.00 >>>



GT1KFM.16671.00 >>>



GEZER

Happiness in every step



●●

GT1KFM.15384.00 >>>



●●●

GT1KFM.15385.00 >>>



●●

GT1KFM.15386.00 >>>



●●

GT1KFM.15895.00 >>>



●●

GT2KFM.16209.00 >>>



●●●

GT1KFM.13819.00 >>>



●●

GT1KFM.15419.00 >>>



●

GT5KBM.16201.00 >>>



●

GT5KBM.16202.00 >>>



●

GT5KBM.16202.01 >>>



●

GT5KPM.16203.00 >>>



●

GT5KPM.16203.01 >>>



●

GT5KPM.16204.01 >>>



●

GT5KPM.16204.00 >>>

57
year

KIDS

21-25 | 26-30 | 30-35 >>> 25

SHOES

**FUN & CUTE
STEPS**





GEZER

Happiness in every step



GA2KBM.03462.00 >>>



GA2KBM.03362.00 >>>



GA2KBM.03361.00 >>>



GA2KBM.03363.00 >>>



GA2KPM.03460.00 >>>



GA2KPM.03421.02 >>>



GA2KPM.03367.02 >>>



GA2KPM.03428.00 >>>



GA2KPM.03366.00 >>>



GA2KPM.03368.02 >>>



GA2KPM.03457.00 >>>



GA2KPM.03426.00 >>>



GA2KPM.03466.00 >>>



GA2KPM.03378.01 >>>



GA2KPM.03421.01 >>>



GA2KPM.03423.00 >>>



GA2KPM.03460.01 >>>



GA2KPM.03421.03 >>>



GA2KPM.03461.00 >>>



GA2KPM.03424.00 >>>

57 year

SHOES

21-25 | 26-30 | 30-35 | 36-40 | 40-44 >>>

27



GEZER

Her adımda mutluluk



GA2KFM.03422.02 >>>



GA2KFM.03422.00 >>>



GA2KFM.03422.03 >>>



GA2KFM.03422.01 >>>



GA3KZE.03434.00 >>>



GA7KZE.03323.01 >>>



GA7KME.03216.00 >>>



GEZER®



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